



<https://www.reputationus.com/careers/reputation-strategist/>

## Reputation Strategist

### Essential Functions

The Reputation Strategist has a unique ability to immediately think through scenarios, offer sound counsel to clients, outline an implementable strategy and participate in executing the strategy. The ReputationUs team is seeking a teammate that can absorb a lot of information quickly, offer strategic counsel and produce stellar communications. We're looking for someone with tremendous quality control and a "can-do" attitude willing to provide ad hoc support and strategy where needed.

Tasks often include (for clients and ReputationUs):

- **Client strategy** – Collaborate with ReputationUs team on client strategy and execution, with direct correspondence with client
- **Research**– Conduct online and offline research for purposes of augmenting the final communications
- **Professional, succinct written content** – Develop strong messaging, statements, staff communications, news releases, social posts, bi-line and op-ed articles, video scripts, etc.
- **Editing** – Provide impeccable editing skills with "eagle eyes"
- **Present** – Able to present and clearly articulate details to ReputationUs team and clients

### Required Qualifications

- 10 years' experience in journalism, media, corporate communications environment
- Bachelor's degree in journalism, public relations, communications preferred
- Research and planning experience
- Proficient with Microsoft Office Suite

We're a relatively small team at ReputationUs, so a good fit personality-wise is a must! A calm and friendly demeanor goes a long way.

### Employment Type

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### Job Location

Portland, OR

### Base Salary

\$ Based on experience

### Date posted

November 23, 2020